



For Immediate Release

July 7, 2026

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**Nation's Top High School Basketball Players Return to Henrico for
2026 NXTPRO PRO16 Boys Live Period**

FOR IMMEDIATE RELEASE

GLEN ALLEN, Va. – Hundreds of college coaches, NBA scouts and basketball executives will descend on the Henrico Sports & Events Center this weekend as the nation's top high school prospects compete in the 2026 NXTPRO PRO16 Boys Live Period, July 9-12.

Held during the NCAA-certified live recruiting period, the tournament features the nation's premier 15U, 16U, and 17U boys basketball teams. The event provides college coaches their first opportunity during the summer to evaluate many of the country's top recruits in person.

In addition to the nation's best teams, the tournament also welcomes a strong international field, including teams from Australia, China, and Canada.

"We are beyond excited to return to Richmond and Henrico for our July NCAA Live Period event, one of the premier basketball weekends of the summer," said Matt Reynolds, President of NXTPRO. "Each year, this event continues to grow, and this July we are expecting the largest turnout of college coaches and NBA scouts in the event's history."

Richmond and Henrico have become a destination providing first-class facilities, outstanding hospitality, and an incredible experience for athletes, families, and coaches from across the country. Their continued partnership and commitment to hosting high-level events have helped make this one of the most anticipated stops on the national basketball calendar.

We can't wait to showcase the nation's top talent while bringing together the basketball community for another unforgettable weekend in Richmond and Henrico."

"The NXTPRO Live Period has become one of the premier basketball recruiting events in the country, and we're proud that Henrico continues to serve as its home," said Michael McCormack, Managing Director of the Henrico Sports & Entertainment Authority. "Hosting an event of this caliber not only showcases our world-class facility but also reinforces Henrico's reputation as a destination capable of attracting nationally significant sporting events that generate meaningful economic impact within our community."

"We're excited to welcome the NXTPRO PUMA July Live Period back to the Richmond region for a second consecutive year," said Gerald Taylor, Sports Sales & Event Manager for Richmond Region Tourism. "Returning to both the Henrico Sports & Events Center and the Greater Richmond Convention Center reflects the strength of our facilities, community partnerships, and our continued commitment to delivering a first-class experience for athletes, coaches, and families from across the country."

The Henrico Sports & Events Center continues to attract nationally recognized basketball events and championships, welcoming elite athletes from around the country while generating overnight stays, visitor spending, and national exposure for Henrico and the Richmond Region.

Event Information

What:

2026 NXTPRO Live Period

When:

Thursday through Sunday, July 9-12, 2026

Where:

Henrico Sports & Events Center
1 All Star Boulevard
Glen Allen, VA 23059

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About the Henrico Sports & Entertainment Authority

The Henrico Sports & Entertainment Authority leads Henrico County's sports tourism initiatives and facility development, helping to position the region as a premier destination for athletic events and entertainment. Sports visitation generates more than \$115 million in annual economic impact,

supporting local businesses, strengthening community connections, and enhancing quality of life for residents and visitors alike.

About Richmond Region Tourism

Richmond Region Tourism is a private, nonprofit organization dedicated to promoting the region to meeting planners, sports event organizers, and leisure travelers. The organization represents the cities of Richmond and Colonial Heights, the town of Ashland, and four counties: Chesterfield, Hanover, Henrico, and New Kent. Richmond Region Tourism operates visitor centers at the Virginia Museum of Fine Arts and Richmond International Airport.