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McConnell Golf announces acquisition and redevelopment of The Crossings Golf Club in Henrico, Virginia

HENRICO, VA — McConnell Golf today announced it has entered into an agreement with the Henrico Economic Development Authority (EDA) and Sports & Entertainment Authority of Henrico, Virginia, to acquire The Crossings Golf Club and redevelop it into a first-class course for public play and professional, collegiate and national amateur tournaments. The project represents a significant investment in the future of public golf and sports tourism in Henrico. The redesigned 18-hole course is expected to stretch beyond 7,200 yards, with improvements to playing conditions, infrastructure and clubhouse facilities to meet modern tournament standards.

“We see this as a unique opportunity to create something special — a high-quality public golf experience that serves the local community while also attracting regional and national events,” said John McConnell, founder and CEO of McConnell Golf. “Henrico has been a strong partner throughout this process, and we believe this project will have a meaningful economic and recreational impact.”

As part of the agreement, the facility will remain accessible to the public on a daily-fee basis while also supporting local programming, including access for high school golf teams and community-based initiatives. The partnership is designed to expand the game of golf locally while further positioning Henrico as a destination for sports tourism.

Construction and renovation are expected to begin following final approvals, with closing on the property anticipated within the next 45 days, subject to customary due diligence and closing conditions. The new facility is targeted to reopen in fall 2027.

“We are thrilled to welcome McConnell Golf to our county and look forward to working with them on shaping the future of this cherished community asset in the Fairfield District,” said Roscoe D. Cooper III, chair of the Henrico County Board of Supervisors. “We appreciate McConnell Golf’s shared vision that this isn’t just about golf; it’s about elevating the quality of life in our region, creating opportunities for our young people to play and learn and continuing to position Henrico as a leader in economic development and sports tourism.”

The Henrico EDA purchased the facility on August 8, 2024. Since that time, Powhatan-based Pros Inc. has held a lease agreement on the property and has been working with the EDA and Henrico Sports & Entertainment Authority (SEA) on renovation planning. The course has remained closed to play.

“We are grateful to Pros Inc. for their efforts on this project and for always focusing on what is best for golf in our region,” EDA Executive Director Cari Tretina and SEA Executive Director Dennis Bickmeier said in a joint statement. “We will approach this public-private partnership with the same bold vision that defines Henrico — delivering a project our residents, businesses and visitors can be proud of, while strengthening our local economy and keeping our destination a top choice for business development and sports tourism.”

About McConnell Golf

McConnell Golf was founded with a singular vision: to offer “pure golf for the true golfer,” a philosophy championed by CEO John McConnell, who believes exceptional golf experiences should be accessible to a community of passionate and discerning members. What began with the historic preservation of Donald Ross’ final golf course design in Raleigh, North

Carolina, has grown into a premier collection of championship golf courses spanning North Carolina, South Carolina, Tennessee and Virginia. This includes management of the top-ranked Pete Dye River Course of Virginia Tech in Radford, Va. and Raleigh Golf Association (RGA) in Raleigh, North Carolina. Today, McConnell Golf's portfolio features 18 properties, designed by some of the most revered names in golf architecture, including Donald Ross, Pete Dye, Tom Fazio, Arnold Palmer, Greg Norman, Hale Irwin and Ellis Maples.

McConnell Golf provides best-in-class destinations with exceptional golf and amenities, including contemporary fitness facilities, resort-style pools, tennis, pickleball and dining.

About the Henrico EDA

As enduring economic stewards for more than 50 years, the Henrico EDA is your single point of contact for business development and site selection services in Henrico. Our team of experts go the extra mile in every initiative and interaction to ensure both companies and residents can enjoy the vibrant community that they deserve. The Henrico community is strategically located in the heart of the Eastern Seaboard, adjacent to Virginia's capital city of Richmond. Learn more about our extensive list of commercial and industrial properties ideal for the advanced manufacturing, life sciences, and corporate services sectors when you visit Henrico.com, and sign up for our newsletter.

About the Henrico SEA

The Henrico Sports & Entertainment Authority is responsible for the county's sports tourism program which brings in over \$115M in economic impact annually as well as the management of Henrico's public/private investments. This includes the new 185,000-square-foot Henrico Sports & Events Center and the future arena at the Best Products Reimagined site. Other public/private facilities that fall under the Authority are Belmont Golf Course and the Frank J. Thornton YMCA Aquatic Center.